

# The Filberg Festival

## 2010 Filberg Festival Team

The Filberg Festival is produced by Sallan Productions:

Sylvia Allan  
Producer

Bobbie Blue  
Entertainment Director

Anna-martiene Buisman  
Crew Boss, Food Concessions & Assistant Producer

Theresa McKeown  
Crew Co-Leader

### Volunteers' Team Leaders

Volunteer Coordinator .....	Dale Webster
Assistant Volunteer Coordinator .....	Alison Roberts
Perimeter Access .....	Marnie Fiddis
Greeters .....	Mickey Colburn
Volunteer Check-in/Info Tent .....	Judy Stibbard
Admission Gate .....	Glen Sweetman
Set-up/Carpentry .....	Geoff Russell
Coffee Crew .....	Joy Bosse
Treasurer .....	Yvonne van den Brink
Lodge .....	Nina Goodman & Kevin Moore
Lodge Level Information .....	Alvera Dubois
Kids Area .....	Susan Spyker
Entertainment .....	Bobbie Blue
Hospitality .....	Chris Kendall
Transportation .....	Judy Moore/Erna Wiebe
Food Concessions .....	Anna-martiene Buisman
Security .....	Dick Stuart
Rec Centre Parking .....	CV Women's Resource Centre
Volunteer Appreciation .....	Nina Goodman, Jo Ross, Dale Webster, Alison Roberts, Barb Haffner
Photography .....	Peter Kendall and CV Photographer's Club

### 2010 Board of Directors

Nina Goodman .....	President
Cory Vanderhorst .....	Treasurer
Beth Regehr .....	Secretary
Rhett Wade .....	Vice President
Ilona Horgen .....	Director
Judith Kennedy .....	Director
Dave McLeod .....	Director
Kevin Moore .....	Director
Marcia Turner .....	Town of Comox Appointee

### Contact Info

Filberg Festival: 250-334-9242  
Mailing Address:  
61 Filberg Road, Comox, BC, V9M 2S7  
Email: info@filbergfestival.com  
www.filbergfestival.com

Filberg Heritage Lodge & Park  
Administrator: Barb Haffner – 250-339 2715  
Assistant: Alison Roberts  
61 Filberg Rd, Comox BC, V9M 2S7  
Resident Caretaker: Phil Ermacora

email: lodge@filberg.com  
www.filberg.com

### PLEASE LEAVE YOUR PETS AT HOME

They will not be allowed on the grounds or in your parked car at the rec centre.

# Welcome to the Filberg Festival 2010

Thank you for joining us, and supporting this wonderful park. Producing this event is a gratifying experience because we are fulfilling a greater purpose (funding the park operations budget) as well as providing a venue for Canadian artists to bring their work to market. It is my sincere hope that you, the attendee, have your expectations more than satisfied: I hope you go away shouting the praises of our park, and our festival to all your friends and family, with great memories, and carrying bags of cool handmade work! My team and I have worked ever so hard to make this the best festival ever, for all of us.

Last year we were just knocked adrift by the economic uncertainties surging around the globe – this year the waters have calmed somewhat. It is terribly hard to earn a living, and to support a family as a maker of fine art or craft, in the best of times. Happily, we do have a new generation of makers willing to start a career in this field. The biggest challenge to their success is whether or not we, as the consumer, will find value in their work for the price they are asking. I believe it is there. It is also true that not everyone can afford to buy an original painting – but we can support that talent by taking home a giclee print, or even a card with that image on it – all ways of adorning our living space with Canadian talent, whatever our

budget or circumstances. I think we owe it to each other to buy Canadian, and to work together to keep alive our culture and way of life.

Sustainability, up cycling, responding to the environment, harmony with nature, - all these are phrases included in the Artisan write ups – there is tremendous pride here: Pride in taking care of this Canada of ours, and pride in creating something from raw materials combined with imagination. Bravo!

Bravo also to our Food Concessions making the decision to support our need to reduce garbage over the four days – thanks to you too, for putting the various “done withs” in the proper receptacles.

Thanks for those who bring melody, song, and musicality in so many forms to our festival. What an amazing line-up on our stages this year – thanks so much Bobbie! Speaking of which – please remember that admission to our festival is to the event, not to any particular performance. The music and Kids Area are part of this festival to add to the ambiance, to provide an accompaniment to the art and craft, to celebrate our Canadian creative musical talent, and to hopefully provide a balanced experience for the whole family. If there isn't room

in front of a stage, the sound will drift out and be part of the experience anyway.

And what about our other loyal supporters? Kudos to the over 350 volunteers - thanks Dale and your fabulous crew of team leaders, and the sponsors, and other community helpers who all “own” this festival – we could not do this without your time, skills, loyalty, and cheerfulness. You are our workers, ambassadors and investors! Thanks to my helpers Anna and Theresa – their humour, and reliable competence make all the tasks flow easily.

I am looking forward to seeing your happy faces as you arrive, and again as you are strolling about the park. If you haven't visited the site at other times during the year, try to do that. See what we are working for here: Our fundraising (not tax dollars) provides for the operating and repair budgets – and keeps the park open year round for the public's enjoyment. As I said earlier, it is a joy to help that happen. Thank you again for joining us, and for doing your part to keep this park alive and well. Please let us know how we are doing.

Sylvia Allan  
Festival Producer

## President's welcome

On behalf of the Board of the Filberg Heritage Lodge and Park I wish you a Comox Valley welcome to our 28th fund raiser Filberg Festival. Over the years the festival has evolved, spreading its tentacles wider to showcase amazing quality crafts and unique artistic works along with expanding its musical offering.

Our special thanks go to Sylvia Allan who as in past wonderful festivals has ably coordinated all aspects of this super event. Another huge appreciation goes to our numerous

marvellous volunteers without whom this fund raiser would not be possible.

Throughout the park from the admissions gate, to the Lego building area, to the lodge artist presentation, or to seeking directional advice these dedicated folk are on hand to assist and help make this an enjoyable special weekend for you.

We hope that you'll have a weekend of warm memories to take away after viewing the wonderful array of artisans work, maybe sampling some culinary delights, being amused at the

children's entertainment area or foot tapping under the leafy canopy at our intimate musical locations.

Sincerely,

Nina Goodman

President  
Filberg Heritage Lodge and Park Association

## PARK 'N' RIDE

If you are driving to the festival, why not consider using our free & friendly park n' ride service? It'll save you time and hassle and bring you right to the festival's doorstep!

The Shuttle buses run during festival hours from 11 am to 8pm, Friday through Sunday, and from 11am – 6pm on Monday. They cycle non-stop during busy times. These buses play a key role in our traffic control strategy. Donations to help the Festival pay for this service are gratefully received.

You are asked to please park at the Comox Community Centre on Noel Ave. Due to onsite construction the parking field can be accessed only from Robb Rd. The shuttle buses are ready and waiting to greet you at the bus stop located on Robb Rd near the tennis courts.

The limited amount of parking space at the festival site is saved for vehicles displaying the handicap icon. These spots do fill up, but access is always available to drive in and drop off passengers at the gate. Be sure to set up a rendezvous point inside the park! We do make a point to keep spots reserved for wheelchair drivers. Other on site parking is reserved for performers, vendors and sponsors.

A reminder: Monday August 2nd a BC Day parade takes place in the mid-morning along Comox Avenue. We advise locals to take the back way into the festival to avoid the parade-driven detours. For out-of-towners, here's the back route: as you head north on 19A turn LEFT after crossing 17th

Street Bridge, which will take you to the intersection with Ryan Road (Superstore will be on your right). Turn right and head straight up the hill to the intersection of Ryan and Lerwick (Home Depot will be kitty corner on the left). Turn right and proceed on Lerwick Rd, past Quality Foods, to Anderton Rd. Turn right and continue until Robb Rd on your left to access the Park & Ride parking lot. Please take care not to block access when parking your vehicle.

For those heading to the Festival southbound on 19A, turn left onto Memorial Parkway by Art Knapps, and stay on it as it passes Home Depot on the left, over Ryan Road and turns into Lerwick then as above until you reach the intersection with the Mohawk gas station on your right. Turn right there, onto Anderton, and follow the signs down to the Park and Ride parking lot access via Robb Road.

Just a friendly heads up for visitors traveling from the south – the City of Courtenay is doing repairs June through September along Cliffe Avenue, which they are advertising may cause some delays in the flow of traffic up to, and across the 17th Street Bridge access to Comox.

You can depend on friendly volunteers to help you with parking at all locations. They will also be helping out with traffic flow at various intersections near the festival. Please follow their directions and avoid blocking entrances, and thanks for cooperating!

### Admission:

Daily Admission at the gate: ..... \$15  
Ages 12 and under ..... free

Advance Tickets ..... \$13  
(Available as long as supply lasts)

3-Day Tickets ..... \$30  
Available only at: Sid Williams and ALL Thrifty Foods Stores

Charge by phone:  
1-866-898-8499 or 250-338-2430  
Online: www.sidwilliamstheatre.com

**Campbell River:** Thrifty Foods  
**Comox:** Arizona Gifts, Comox Rec Centre, Filberg Heritage Lodge and Park, I-Hos Gallery,  
**Courtenay:** Thrifty Foods, Sid Williams Theatre  
**Duncan:** Thrifty Foods  
**Lower Mainland:** Thrifty Foods Coquitlam, Port Moody, Surrey and Tsawwassen,  
**Mill Bay:** Thrifty Foods  
**Nanaimo:** Thrifty Foods  
**Parksville:** Thrifty Foods  
**Port Alberni:** Rollin Art Centre  
**Powell River:** Rocky Mountain Pizza  
**Qualicum Beach:** Smithfords  
**Victoria:** all Thrifty Foods stores